

DEPARTMENT OF MANAGEMENT STUDIES (BBA)

CULTURAL EVENT

Introduction:

On 5th October 2024, JIMS Engineering Management Technical Campus, Greater Noida, organized a vibrant Fresher's Party to welcome the new BBA Batch of 2024-28. The event was a significant occasion aimed at fostering a sense of belonging and providing a warm, exciting introduction to college life for the freshmen. Held at Awadh Green Banquet Hall-Greater Noida, the celebration saw participation from students, faculty, and staff members, making it a memorable experience for everyone involved.

The primary objective of the Fresher's Party was to formally welcome the new students, help them feel comfortable in the new academic environment, and provide an opportunity for them to socialize with seniors and faculty. The event was designed to ease the transition from school to college life and promote a positive campus culture.

The event commenced with a traditional lamp lighting ceremony, symbolizing the dispelling of darkness and the beginning of an enlightening academic journey for the new batch. The Director Dr. Sachin Yadav addressed the students with a warm welcome speech, motivating them to excel in both academics and extracurricular activities during their time at JIMS.



